

October 2019 | Edition 3



The real Jendamark family

You may not know this, but Jendamark is not just made up of people who are each other's "work family" but also of people who are actually related to each other.

In the coming months, we will be chatting to some of these families to find out more about why wives and husbands, parents and children, brothers, sisters and cousins have chosen to join the Jendamark family.

This month, we chatted to mother-and-daughter pair, Debra and Shaneece Essen.

Mom Debra joined Jendamark in 2016 and is today a tooling co-ordinator in the manufacturing department. Her daughter, Shaneece, followed suit and applied for

a position two years later and is now a purchaser in the material logistics department.

They both love working at Jendamark because, they say, it gives them the opportunity to learn new things and, of course, "the environment of friendly people".

When asked about the best part about working together, Shaneece says: "Seeing each other every day." And the downside? "There's nothing bad about working with your favourite person," smiles Debra.

Greg keeps going

Times have definitely changed for long-serving Jendamark employee Greg Perelson who, over the past 23 years, has been part of quite incredible changes in the world of information technology.

"When I started in this industry, the use of PCs in production systems was virtually unheard of. It was a real struggle to convince customers of the benefits. Nowadays, of course, it is commonplace," he says.

Greg began his career with Jendamark on a part-time basis back in 1996 and was initially included in the then 20-strong workforce to develop systems for internal use, such as purchasing and stock management. (Today our team numbers around 580 people worldwide.)

"If memory serves, I became full time the following year."

Over the years, Greg gradually moved into automation, where his non-automation background enabled him to pioneer the focus on database-driven systems for production control.

He also became heavily involved in developing the high-performance machines that are needed to acquire or analyse large quantities of data (or extremely precise data) very quickly. Today, Greg is a senior systems analyst.

And while he does a great deal of travelling for Jendamark, he wouldn't describe himself as an avid traveller.

"I do very little sightseeing, as the travel is primarily focused on getting the work done. However, I have enjoyed trips to the Czech Republic more than most of my others because they have remarkably good food," he says.

Single with no children, Greg says that outside of work, he lives a quiet life.

"I enjoy reading, primarily science fiction and fantasy. I'm partial to playing the occasional computer game here and there."



Have you heard?

Our Indian manufacturing facility, formerly known as Jendamark Techcellency or JMKT, has undergone a restructuring and rebranding process and is now called Jendamark India. Congratulations to Himanshu Jadhav (right), who has been appointed as CEO/director, and his team!



Show and tell

It's been a busy year for Jendamark so far, exhibiting our tech at more than a dozen trade shows and expos across the country!





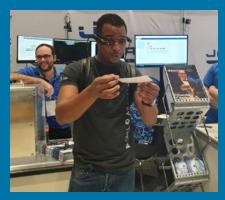
AFRICA AUTOMATION FAIR: Juane Schutte meets the future of robotics at Africa's biggest showcase of industrial automation and control technologies in Johannesburg in June.



MY FUTURE 4.0 SUMMIT: The team (from left), Pieter van Rooyen, Warren Neuper and Jacob Mashone, behind the scenes.



CHAMPION: Jendamark MD, Quinton Uren, was thrilled to accept our company award for Industry 4.0 Pioneer at the Africa Automation Fair.



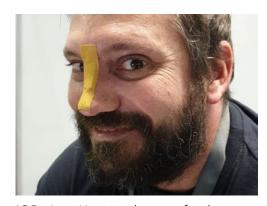
SA FESTIVAL OF MOTORING: Dewald Combrink (back) awes a visitor with our augmented reality tech in Johannesburg.



MANUFACTURING INDABA: Natasha Thompson gives a visitor a helping hand in experiencing our virtual reality tech at the Sandton Convention Centre in June.



NAACAM SHOW: Our director, Yanesh Naidoo, draws a crowd as he explains what our Odin software can do during the show in Durban in March.



IOD: Jaco Heunis takes one for the team in setting up a stand.



TIME OUT: Not an expo but a field trip to visit our awesome East London team.

Marinus moonlights

"Early mornings and late nights" pretty much sums up Marinus van Rooyen's juggling act as Jendamark's manufacturing and assembly manager by day and musical performer by night.

But unlike the Roy Orbison hit 'Crying', of which his rendition is a firm crowd favourite, for the mechanical engineer from Despatch it is more a case of whistling while you work and singing in the shower!

"I'm fortunate that both my day job and my music are driven by passion. The big difference between now and say five years ago, is that these days, I only do selective gigs which means more time for my family."

Marinus was first "discovered" when he sang Lonestar's 'Amazed' at a friend's wedding at The Boardwalk, which led to a weekly gig on The Boardwalk's entertainment calendar.

His debut self-penned song, 'Sê vir My', found airplay on Jacques Arendt's Burger Opskop slot on Bay FM and in 2014, he released his CD, *Die Hele Boksemdaais*, with original music written by Marinus and two of his friends in the music industry.

"I co-wrote the title track with well-known Afrikaans singer Fredi Nest. The only cover songs on the album were two Roy Orbison hits. It was a CD that I loved doing as I could express myself in a number of genres," he says.

"My focus then was on the commercial side of music and more specifically, targeting the Afrikaans music scene. I did about 50 to 60 festivals in a year, as well as various corporate and private gigs.

"The experience was amazing, but I could not maintain burning the candle at both ends."

Marinus cites Johnny Cash, Bruce Springsteen, Chris Tomlin and, of course, Roy Orbison as his major musical influences.

"The music of Roy Orbison tells a story of heartache and success, gains and losses and also of the insecurities we sometimes face in life," Marinus explains his fascination with the 'Caruso of Rock'.

"Apart from his music, his voice is simply heavenly, and he has a way of talking to you directly. 'Crying' is the most powerful ballad I've heard and if there is one song I always wanted to cover, this was it."

Marinus is working on a country music show, which will include music from Brooks & Dunn, Johnny Cash, The Bellamy Brothers and Shania Twain, among others, for the end of November at the Impetus Theatre, in Circular Drive.

"I am looking forward to this one as country is by far one of my favourite genres. It's going to be a big test for my voice, but the songs that have been selected are just amazing – and I will be performing with some of Port Elizabeth's best musos, such as Lilian Zeelie, Kobie Botha and Hennie Kruger."



Got some news you think should be in Jendamark Juice?
Tell us about it!
Email khanyisile@jendamark.co.za