

Former Ironman Africa champion Kyle Buckingham has been an internationally recognised professional triathlete since 2014.

One of the top Ironman competitors globally, Kyle was ranked 8th and 9th out of 600 professional athletes in 2017 and 2018 respectively.

In 2018, he won the Ironman African Championship in Nelson Mandela Bay - and became the first South African to earn a Championship title. The previous year, he placed fourth in that same race and second at the Ironman South American Championship in Brazil.

Kyle is a nine-time Kona Ironman World Championship qualifier with a many competitive years ahead of him in the sport of triathlon.

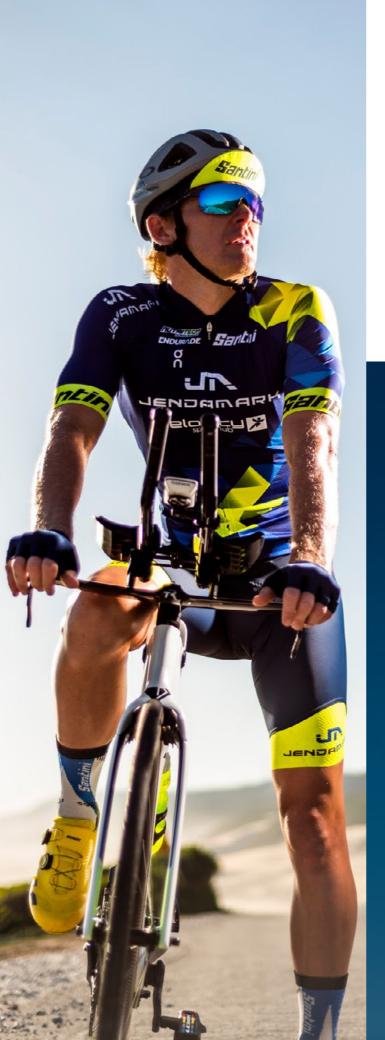
# **CAREERHIGHLIGHTS**

1x Ironman African Champion2x Ironman Champion9x World Championship qualifier

### **DIDYOUKNOW?**

At the 2013 Ironman World Championship, Kyle broke the long-standing course record in his age category, to set a new benchmark of 8 hours 37 min (and placed 16th overall).





### **BRAND**AMBASSADORSHIP

As a high-profile sporting personality, Kyle has a wide range of opportunities and platforms on which to promote your corporate brand both locally and globally:

#### Media exposure:

Print and online news articles, television coverage, billboards and radio

#### Social media:

10 000+ followers across Facebook and Instagram **Motivational talks:** 

At internal and external workshops

#### **Branded apparel:**

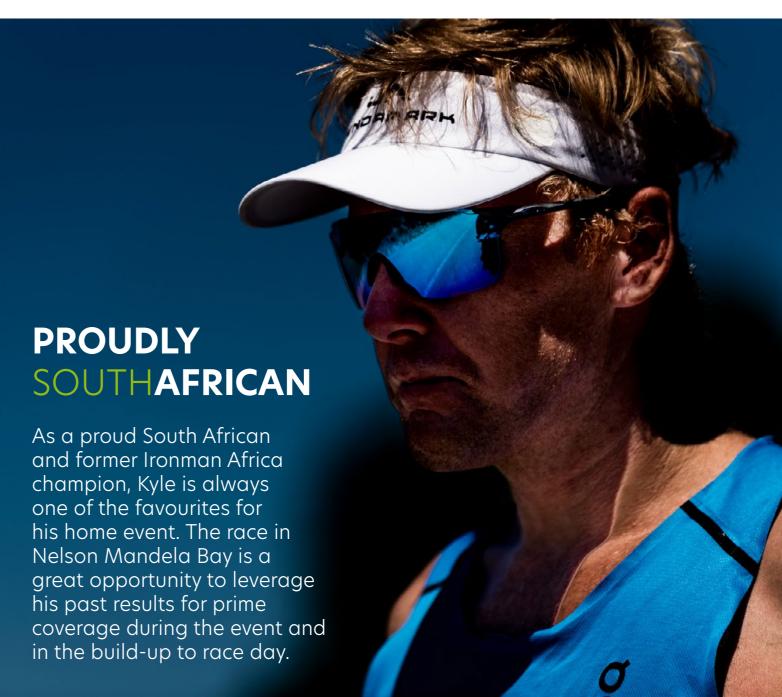
Logo on training, racing and podium kit

#### **Consultation:**

Assist with product development and testing

#### **Available for:**

Photo shoots for advertising and marketing campaigns







# **SPORTINGSUCCESS**

#### 2020

Ironman 70.3 East London: 5th

#### 2019

Ironman North American Championship: 6th

Ironman Italy: 6<sup>th</sup>

#### 2018

Ironman African Championship: WIN

Ironman Asia Pacific Championship (Cairns): 6th

Ironman World Championship: 22<sup>nd</sup>

Ironman 70.3 Santa Cruz: 4<sup>th</sup> Ironman 70.3 Philippines: 6<sup>th</sup>

#### 2017

Ironman South American Championship: 2<sup>nd</sup>

Ironman African Championship: 4<sup>th</sup> Ironman World Championship: 26<sup>th</sup>

Ironman 70.3 East London: 3<sup>rd</sup>
Ironman 70.3 Steelhead: 5<sup>th</sup>

#### 2016

Ironman Vineman: WIN

#### 2015

Ironman Canada: 2<sup>nd</sup>

#### 2014

Ironman Lake Placid: WIN Ironman South Africa: 2<sup>nd</sup>

### 2013 (30-34 age group)

Ironman World Championship (Hawaii): 1st (course

record, 16<sup>th</sup> overall)

Ironman African Championship: 1st

Abu Dhabi International Triathlon: 1st (9th overall)

Ironman 70.3 East London: 1st Ironman 70.3 Norway: 1st

Ironman 70.3 World Championship (Nevada): 1st

Ironman 70.3 Timberman: 1st (4th overall)

