



TWO WINS FOR OUR TECH

In case you missed it: Jendamark's manufacturing technologies have been independently recognised for a second consecutive year by the prestigious Africa Tech Week Awards in Cape Town.

At the ceremony in May, Jendamark won the Technology Innovation of the Year category for our ODIN Manufacturing software, making it two in a row after being named Technology Company of the Year for 2022.

Our innovations director, Yanesh Naidoo, says the award, judged by an independent panel, serves as a confirmation that the manufacturing technology developed by Jendamark is meeting a real need for small to medium enterprises.

“For us, it’s not about developing technology for technology’s sake, but about understanding the customer’s challenges, and creating digital solutions to solve those challenges.

“Last year, the award was about our company; this time it’s for our products. So, it’s a massive win for us,” says Yanesh. (continued)

For developing countries such as South Africa and India to prosper, he says, there is a need to focus on building a strong manufacturing-based economy.

“That’s why we developed ODIN Manufacturing – to help digitise and improve production efficiencies, and create opportunities for the massive human capital that we have.

“Our solutions take a human-centric, practical approach to Industry 4.0, which means they don’t take people off production lines but rather use tech to support people to do their jobs more accurately and efficiently.

“For example, even semi-skilled operators who haven’t had much training would be able to handle a complex assembly process just by following ODIN Workstation’s step-by-step worker guidance system.

“On the maintenance side, our ODIN Checkpoint app makes it much easier to schedule routine maintenance and service tasks – without reams of paperwork. We even use it to calibrate our own equipment and do daily service checks in the machine shop.”

The ODIN team were proud to showcase what our award-winning technology can do at the Africa Automation Technology Fair in Johannesburg in May. Turn to page 4 for highlights from our stand!

THE TEAM BEHIND THE SCENES



HANDY MEN: Making light work of our maintenance are (back, from left) Christopher Lungile, Ryan Larkin, Eric Ngenanto, Neil Williams, Carl Lewis and (front) Ryno Venter.

THANK YOU FOR YOUR SERVICE

As we mark the second quarter of 2023, we’d like to take time to show our appreciation to some of our colleagues whose dedicated efforts over the years have helped propel us forward in our journey. As a small token of our gratitude, we recently celebrated their personal milestones with the handover of long-service awards. We value your commitment!



Back, from left: Cassim Adams, Neil Postma (10 years), Wayden Jansen, Lelethu Kwezi (5 years). Front, from left: Luhan Grobler (5 years), Giovanni Rossi (10 years), Kyle Hiscock, Terence Liebenberg, and (inset) Nolubabalo Ngqoba (5 years).



Over the last year or so, our maintenance team has been hard at work, painting and revamping our office spaces and giving our reception area a smart new look for visitors to enjoy.

Ryno Venter heads up this skilled, six-man team. Between them they handle everything from painting and basic DIY to building and drywalling, electrical work, carpentry and welding.

“Anything that comes to mind,” says Ryno. “Most of the work is done in-house. It only gets outsourced if we can’t make it ourselves, like aluminium glass panels, installations and door panels.”

While 2022 was a very productive year for maintenance, this year the team’s priority has shifted to logistics and they have been very busy preparing shipments.

“Our first maintenance project for the year was the Key Account Managers (KAMs) department.

We had to build whole new offices as this sales department is growing,” Ryno says.

“Next up, we have the bathroom next to the tech centre. We are going to revamp the entire area and replace everything with the latest technology.”

After that, the team will be breaking through a wall in the commissioning department to create a more open-plan flow.

“Then the big one for the year will be the new metrology building in the manufacturing area.”

Ryno says this building project will have a modern look and occupy a floor space of 10 metres by five metres, with walls 4.2 metres high. He and his team are looking forward to their next challenge.

“There is nothing better than to look back and say, ‘I did that.’ It’s so satisfying to see the end results, and all the happy faces and receive compliments.”

“I feel good when I’m painting and satisfied.” - Eric Ngenanto

“It has to look dirty before you see the beauty.” - Carl Lewis

“It’s nice to solve problems and help other employees where needed.” - Ryan Larkin

“I like fixing doors, tiling, building offices, painting, installing wires and shipments.” - Christopher Lungile

“It feels good to see the joy on others’ faces who will be working in that area, and, most importantly, the joy on my own face when the job is done!” - Neil Williams



SHOWCASING OUR DIGITAL FACTORY SOLUTIONS

The ODIN Manufacturing team had a great time showcasing our digital manufacturing technologies at the Africa Automation Technology Fair (AATF) at Gallagher Convention Centre in Johannesburg from 9 to 11 May.

The team worked late into the night setting up our magnificent new stand – with even our director Yanesh climbing in to fix the electrical snags!

Over the course of the three-day expo, hundreds of visitors stopped by to talk tech with us, try out our operator guidance system and maintenance

app, step into virtual reality, play noughts and crosses with the Dobot robot, and even get some exercise on the Vibrobike that Jendamark built.

The team networked up a storm and look forward to helping these potential customers on their digital transformation journey.

Thank you for all your hard work and enthusiasm in making the AATF such a success. Here our colleagues share their personal highlights from the expo.



“The team were all first-timers at manning the stand, and what an AMAZING team spirit there was. Nothing was too much for anyone; it really warmed my heart to see how everyone pulled together to make things such a success.”
Natasha Thompson, debtors controller and travel desk (and expo pro since 2006)

“My highlight was seeing the end result of lots of planning and (this being my first expo) some very anxious moments! We experienced a real Highveld thunderstorm, a hailstorm, no water one night, and cold showers. But that aside, we also experienced teamwork and lots of laughs. Who cannot enjoy experiences like that!”
Magna van Blerk, executive assistant to our innovations director, Yanesh Naidoo

“It was fun to see how people want to apply our solutions to their unique challenges in the manufacturing and mining industries, for example. While the stand was very busy throughout the day, the team’s energy was amazing, and they really helped ensure that people could touch and feel how we go about adding value to our customers.”
Juane Schutte, Head of ODIN Manufacturing

“There were many highlights, but something that really stood out for me was how well our team carried each other when needed. And, of course, playing cricket with a paper tube and roll of tape once everything was packed up at the end of a very long week!”
Jeannie Serfontein, solutions engineer

“AATF was a combination of a great team, great people, great opportunities, and, overall, a great experience. P.S. I want that Robot Dog (SPOT) from the expo for Christmas.”
Cameron le Roux, business development specialist

“Oh boy, what a showcase it was! We had an excellent response from the countless number of visitors to our stand, which was great, but at the end of each day we were all exhausted.”
Richard Carter, ODIN Workstation product manager

“My highlight was how the people started challenging each other on the VR to see who could get a better time, and great to see how everyone handled their first expo.”
Dylan Venter, AR/VR developer



BIRDS OF A FEATHER

It was just another day at the office for stores controller Bradley Britz until he stumbled across a box of baby pigeons – and one helpless chick stole his heart. Bird-loving Bradley shares his story:

“In February this year, I came across two baby pigeons in a box just outside the store. I placed them inside the store and decided to check if the mom was still feeding them, because there was a significant difference in size and condition between the two pigeons.

After noticing that the mom was only feeding the bigger and stronger one, I decided to feed the smaller one myself.

A couple of days went by and the smaller one, who I named Bekkies, was the only one left in the box.

So, I fed the bird three times a day and she started trusting me. She was in quite bad shape but showed a very strong will to live.

I eventually took her home and raised her along with my parrot.

She has since flourished and has become best friends with my parrot. They are inseparable.”



JENDAMARK GIVES WINGS TO WISHES

Wings & Wishes is one of the amazing non-profit organisations that Jendamark supports on an ongoing basis. This organisation is dedicated to transporting critically and chronically ill children to receive life-saving medical treatment.

Often, the medical specialist who can help them operates from one of South Africa’s major cities, whereas the young patient might live in a rural area or smaller town, far from critical or emergency care.

Jendamark regularly sponsors the travel costs for these children and their caregivers. That is why some of our ladies were invited to represent the company at the annual high tea fundraiser at the Hellenic Hall on Saturday, 10 June.

It was an inspirational morning, filled with delicious snacks and stories of courage, says project manager Danielle Jansen.

Business development analyst Monya Meyer was particularly moved listening to the heart-warming journey that young scoliosis sufferer

Khayone has been on – and her road to recovery after spinal surgery.

“They left me feeling inspired to do more and knowing that I can make a difference in those children’s lives,” says Monya.

To top off a meaningful and fun morning, our health and safety officer Helena Rademeyer won not one but two lucky draw prizes, and snapped a photo with *Morning Live* presenter and guest speaker Leanne Manas!



THE DIRECTORS’ CUT

Season 3 of *Tech People Talk*, our Jendamark podcast, is now available via your favourite streaming platform – including Spotify, iTunes and YouTube.

We kicked off the new season with a fresh approach and more technical industry content. So, who better to unpack the technical stuff and learn from than Jendamark’s own directors?

In Episode 1, Yanesh Naidoo and Goodwill Mabena sat down with our MD, Quinton Uren, for a technical leadership masterclass. Our first guest of Season 3 takes us through quite the journey spanning his early days in the automotive industry in pre-democratic South Africa, to the milestones that saw him lead an automation tech company with an international presence.

Quinton talks about the innovative shrinker machine that changed the game for Jendamark, his passion for engineering and design, and the sacrifices that come with starting a business.

In Episode 2, the hosts chat with our manufacturing director, Graeme van Zyl, about the power of being authentically yourself in life and in business. Graeme has a passion for precision when it comes to manufacturing, and believes in instilling a company culture of accountability and self-discipline. He shares key insights into the systems he has put in place and how Jendamark transforms machine building ideas into reality.



S03E01

TECH PEOPLE TALK



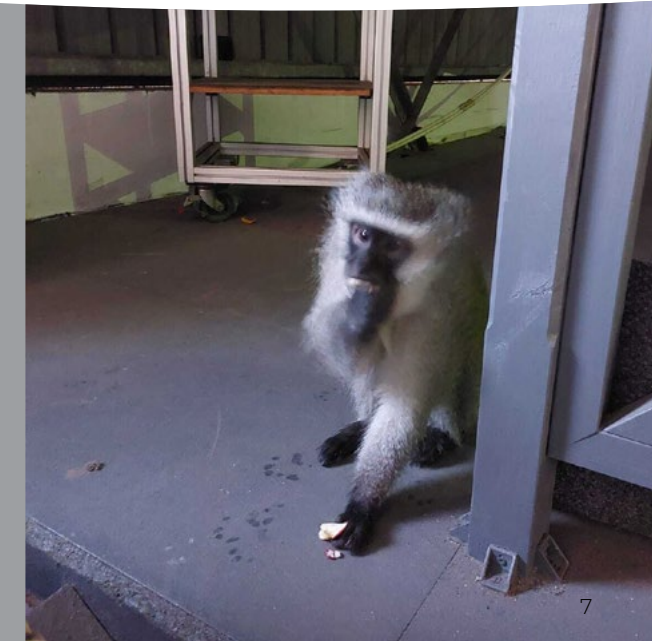
S03E02



Scan the QR code for all the quick links to watch Quinton and Graeme’s episodes, to follow the podcast on your favourite streaming platform and on social media, or to subscribe to the YouTube channel.

MONKEY BUSINESS

When you’re very busy building large-scale automotive assembly systems, things do tend to get a little ‘wild’ sometimes. Recently, we had a surprise visitor swing by our manufacturing and assembly department. He enjoyed the lunch break very much, but strangely wasn’t handy with a monkey wrench. He charmed us all but left just as suddenly as he appeared.



SEAVIEW PRIVATE SANCTUARY IS OPEN!



In case you missed it – our Seaview Private Sanctuary is now open to all Jendamark staff to enjoy on weekends and public holidays.

Right now, the Sanctuary is still under development, but you can look forward to some awesome upgrades – including the opening of the mountain biking and walking trails – in the coming months.

One of the first to revel in the great outdoors over the opening Youth Day long weekend was our apprentice coordinator, Allan Bellairs, and his beautiful family. Like Allan, you can take your family for a drive to see the animals or test out your braai master skills at our sparkling new braai and picnic facilities. (Don't forget to bring your own camping chairs and firewood!)

Bookings are essential

For the next six months we are allowing groups to enter under the following conditions:

1. You **must** book at least 48 hours in advance for either hiking, trail running, mountain biking activities (available between 06:30 and 11:30 on weekends and public holidays)
2. You **must** book at least 48 hours in advance for picnic or a braai facilities (available between 11:30 and 16:00 on weekends and public holidays)
3. No more than 4 visitors per group (must consist of a Jendamark employee and immediate family members only)
4. No entry unless the signed indemnity forms have been submitted at the time of booking.



Download our booking app

How to book:

1. Download the **Acuity Scheduling Client** app from your favourite app store.
2. Click the **+** next to Businesses and type in: [SeaviewPrivateSanctuary.as.me](https://seaviewprivatesanctuary.as.me)
3. Then follow the instructions to make your booking.

If you cannot access the app, or need help booking, ask our HR team or your line manager. We hope that you will take advantage of the opportunity to show off the park to your families!

PROUDLY JENDAMARKETING

Since 2016, Good News Lab has been proudly telling Jendamark's good news in a variety of ways. Now they'll have even more stories to tell, thanks to some inside intel. That's because the team recently moved in – into the former Woodridge Connect office!



GOOD NEWS: Team GNL is (back, clockwise from left) Sharon Thompson (head copywriter), Anna Taylor (client services), Brian Hayward (public relations), Taryn Hayward (account lead), Lana Breedt (graphic designer), Mandla Ntlemeza (social media writer) and Siyolo Somtsewu (social media community manager).

But they need YOUR help!

The GNL team needs you to give them the heads-up about any information from your department that you think your colleagues – or even the public – should know about. If it's something you'd be proud to tell your friends, family or significant other, then it's worth telling GNL!

Get the go-ahead from your line manager, then email GNL at jendamark@goodnewsagency.co.za. They'll get back to you for the details and will make sure the story is good to go public before they do anything with the information – so you're in safe hands.

And to read a little more about what GNL does, head to their website: www.goodnewsagency.co.za



Here are some of the ways GNL has been telling Jendamark's good news



GNL also works with many of Jendamark's brand entities – from ODIN Manufacturing and ODIN Education to Seaview Private Sanctuary, Tech People Talk and Jendamark India.



THE RISE OF WOMEN'S CRICKET

Jendarmark United Cricket Club's women's teams are on their way up – from New Brighton to the national stage. Ladies' team manager Khanyisile Majola shares some of the highlights.



For the past seven seasons, Jendarmark has partnered with the community-based United Cricket Club, building a world-class development structure that promotes a love of the game among all ages, races and genders.

It was in the 2017/18 season that Cricket South Africa awarded JUCC the honour of hosting one of four cricket development hubs in the Nelson Mandela Bay region.

As a hub, JUCC's programmes not only boost the development of the sport among schoolchildren but also put the women's game on an upward trajectory.

Through healthy engagement in sport, which promotes mental and physical wellness, the club aims to uplift the New Brighton community, and alleviate social issues such as crime, alcohol and drug abuse, and violence against women and children.

As women's team member Siyanda Tyesi shares: "Playing cricket not only changed my life, but it also saved my life."

Currently, our ladies' division comprises players ranging in age from 14 to 40, with three hub teams (U13, u16 and U19) and two senior women's

teams. JUCC is represented at provincial level by six senior players, an assistant coach, two committee members and 19 players in the U16 and U19 teams.

Provincial champs

In October 2022, the first team triumphed in the Eastern Province Cricket Women's T20 Competition, beating their second team sisters in an all-JUCC final. The champions followed up with a 10-wicket victory in the regional championships against Kei in East London, booking their ticket to play in the first-ever CSA T20 Women's National Championships in Potchefstroom.

There they represented the club with pride and moved into fourth place in the national T20 rankings, with four players making the top 15 bowling and batting rankings for the tournament.

"It was such an eye-opening experience for our ladies to take part and see the standard of cricket being played throughout South Africa," says women's team manager Khanyisile Majola.

"Next season, we will be back to prove that we are indeed worthy competitors, and to contend against national stars, by preparing well in the pre-season and working hard throughout the season."

The first and second team ladies wrapped up a dominating local season, jointly winning the EP Women's League for a second consecutive year. They were also named team of the year for a third straight season.

"All these accolades for a township team from New Brighton is no mean feat. We would like to applaud our ladies for the growth and success they have been able to attain in the five seasons of existence," says Khanyisile.

Star players

Noxolo Peyi, who has been a member of the team since its inception, says the junior players are privileged to grow with the club. "They get to experience all that I ever dreamed of in cricket. This season has been unmatched. I never thought I would play in a national competition; now I can say I have at the age of 36, and was ranked in the top 15 bowlers."

One of the standout products of the hub is club captain and EP senior team member, Aphille Adonis, who was also voted JUCC sportswoman of the year, players' player of the year, and bowler of the season.

"A girl who never played the game or dreamed of playing, she was coached through our programmes by Zuko Rhonyile and has fulfilled her talent," says Khanyisile.

The players also rubbed shoulders with international cricketing role models when the England women's national team ran a coaching clinic for the hub at the New Brighton Oval.

"It's an experience our boys and girls still speak of today, and will remember for a lifetime," says Khanyisile.

In addition, the girls were invited to be the flag bearers at the T20 World Cup match between India and Ireland at St George's Park.

"We are aware that we are among very few who have the luxury of a sponsorship of this magnitude, if not the only club in the country. We are privileged to be associated with a global company that cares about community upliftment and strives for excellence in all they do."

KEEP SHINING LADIES. FLY THE FLAG HIGH. OUR TIME IS NOW.



BACK PAGE

IN THE CLUB

Jendamark's sponsored soon-to-be pro golfer, Kyle de Beer, and his trusty caddie, Tyler Watts, have had a steady season. So far, they have claimed a second-place finish and three spots just outside the top 10 from seven events on the GolfRSA calendar. Here is their progress report:

Our tournaments covered most of South Africa from Vanderbijlpark and Malelane to Durban. The second-place finish at the SA Amateur Golf Championship was the best result, considering we were defending champions and the international field was so strong.

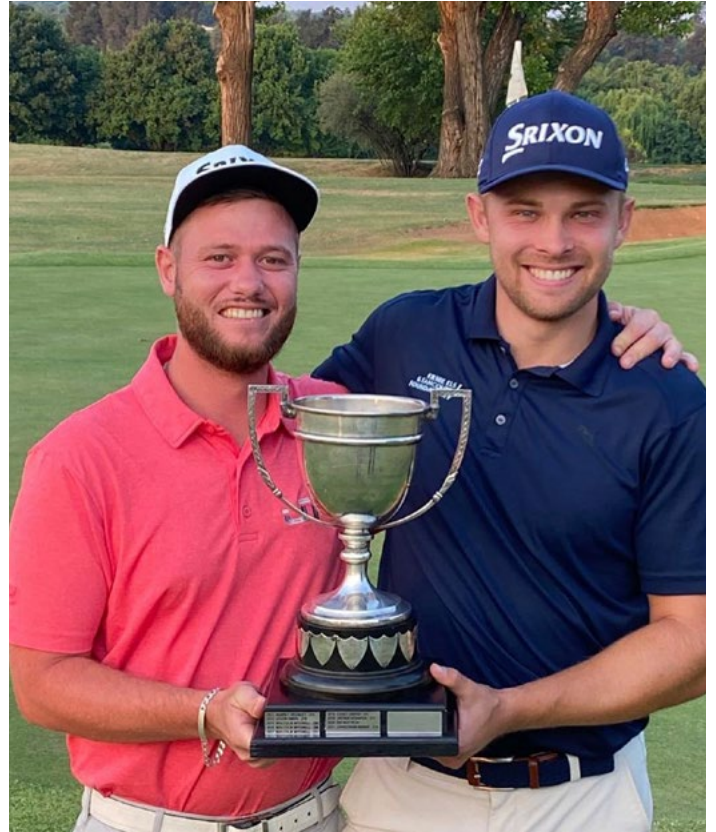
Recently, we took part in the Sunshine Tour Qualifying School at Heron Banks Golf Course and finished 50th. This was good enough to earn us our Big Easy tour card. We will now have a season to try and earn our way onto the Sunshine Tour. The first event on the Big Easy tour schedule marks the start of our professional career and we can't wait to get going!

Our commitment to our practice and learning has only gotten stronger. We are just staying patient for the results to show themselves.

The highlight of our year so far was joining the Jendamark golf society for their game at St Francis Links! It was a long, hard day (especially after Kyle caught a shiner from a stray golf ball to start off his round!) but we loved welcoming you guys into our kind of office for the day.

We would also like to recognise the team at Jendamark for your continuous hard work and enthusiasm for what you do. It is no surprise to see the awards flying in! You inspire Tyler and I every day to work as hard as possible to reach our goals.

We look forward to seeing you all again at the office and getting to wander around the factory floor to see some familiar faces. This year is only going to get better, and we are so grateful to have the whole Jendamark family behind us."



The Jendamark-branded golf clothing has garnered a lot of attention at the events we play, with many golfers wanting to place custom orders for the items we wear. This feels like a massive compliment as it shows that no stone is left unturned – quality is in everything that you guys produce.

SEND US YOUR STORIES!

Got a funny or inspiring personal or work-related story to tell? Share the details and your news could be published in the next issue of Jendamark Juice!

3 ways to share your story:

- Complete the online form: <https://bit.ly/juicestory>
- Email Natasha Thompson natashat@jendamark.co.za
- Chat to your line manager

Closing date for submissions: 11 August 2023

